

# CART 484: Centre Cannot Hold Redesign



DCART 484 UI/UX

Presented by

Jerwin

Arianna

# IA ANALYSIS

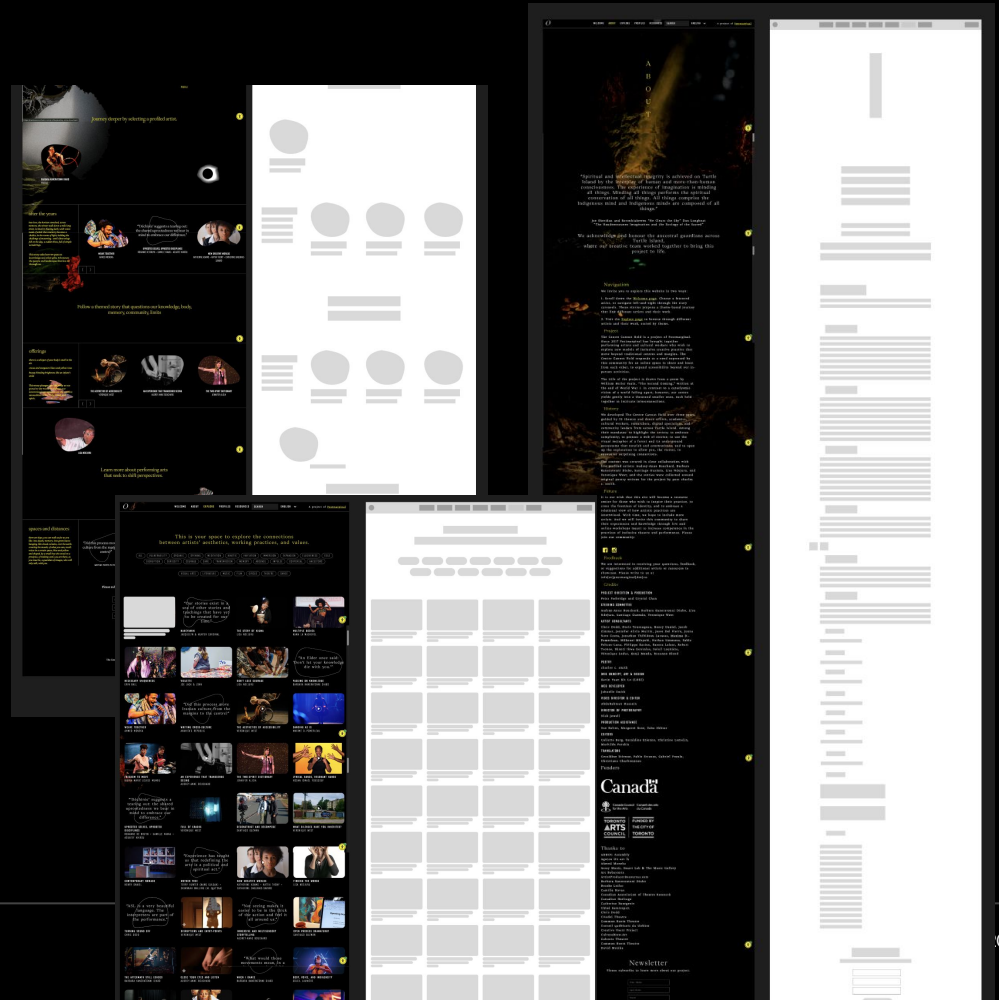
## PROBLEM:

Visually appealing UI, but some elements are cluttered

Uncategorized content

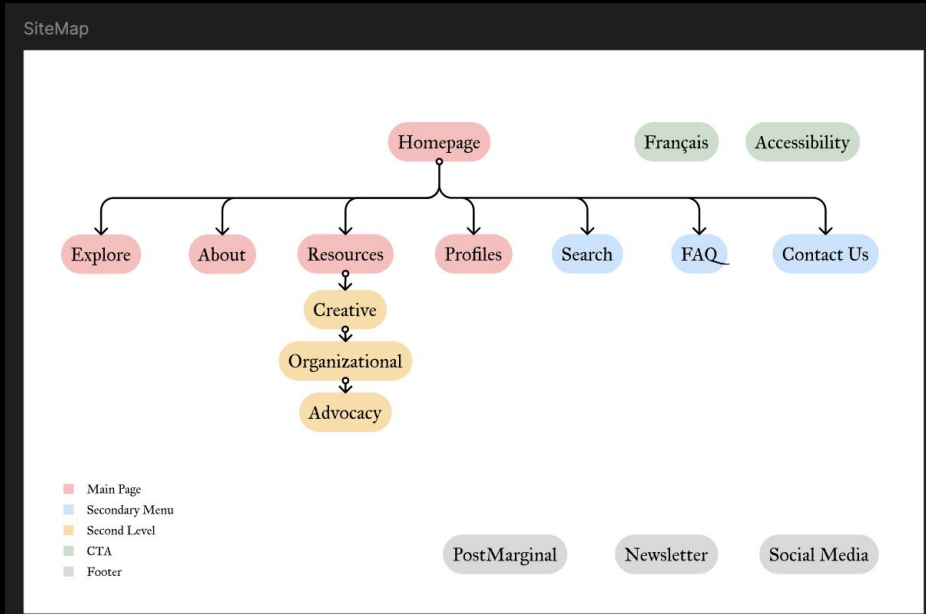
Excessive tags on Explore page

Incomprehensible text layout on About Page

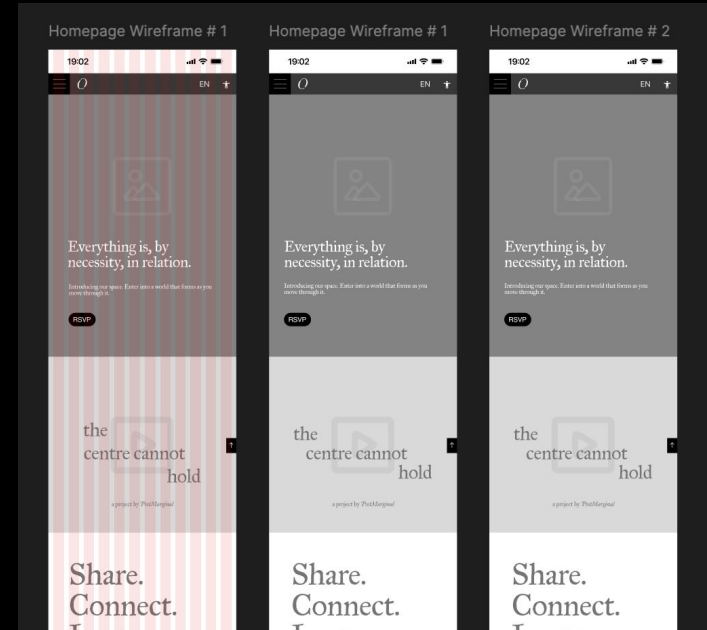


# EARLY DESIGN PROCESS

## SITEMAP



## LO-FI PROTOTYPE



# USER RESEARCH

Predictable focus order, sufficient contrast, clear headings

Persistent (non-disappearing) navbar for easier orientation

ARIA-labeled sections to reduce cognitive load

Replaced long parallax scroll with structured, distinct sections

User research with a blind musician → found inaccessible navigation (e.g., auto-fill for newsletter)

Unified main menu UI for consistency and clarity

# DESIGN PROCESS



WHEN THE WORK NEEDS TO HAPPEN  
TODD HOUSEMAN + LADY VANESSA CORDOBA

"Our stories exist in a sea of other stories and teachings that have yet to be created for our time."

NAHEYAWIN  
JACQUELYN & HUNTER CARDINAL



THE STORY OF KIGWA  
LISA NDEJURU



MULTIPLE BODIES  
KAMA LA MACKEREL



NECESSARY UNIQUENESS  
ERIN BALL



VIOLETTE  
JOE JACK & JOHN



DON'T LOSE COURAGE  
LISA NDEJURU

"An Elder once said: 'Don't let your knowledge die with you.'"

PASSING ON KNOWLEDGE  
BARBARA KANERATONNI DIABO



## Visual Arts



The Story  
of Kigwa

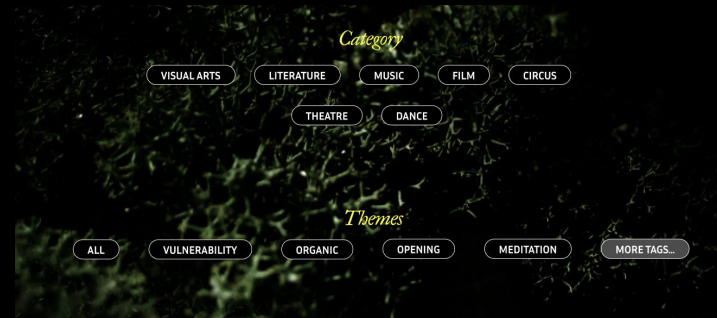
## Literature



Don't Lose Courage

# DESIGN PROCESS

This is your space to explore the connections  
between artists' aesthetics, working practices, and values.



# GOALS

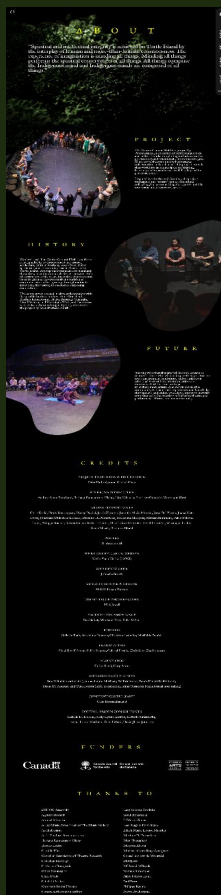
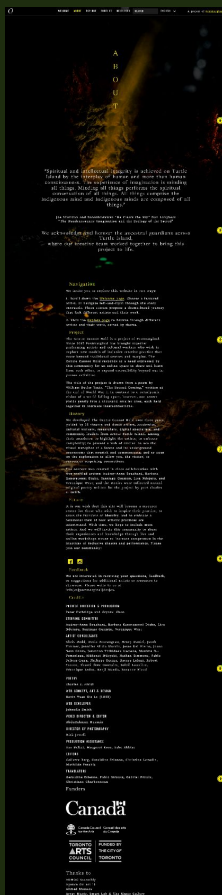
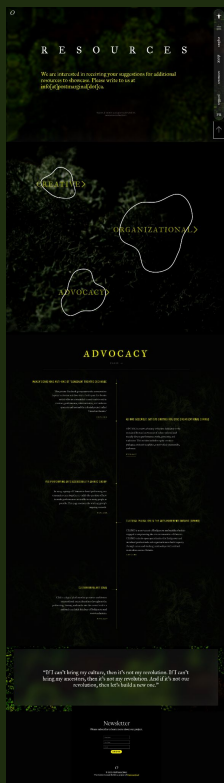
## What had to be changed/achieved:

- Structural changes
- Information clarity: Hierarchy
- Accessibility clarification
- Continuous visual elements
- Navigation
- Focus on neurodivergent

## What was done:

- We reorganized the main pages of TCCH
- Changed wording and titles
- Prioritized accessibility icon
- Thematic backgrounds + frosted glass
- Navigation bar that's always visible

# EXAMPLES



# USER TESTING

## Veronique West

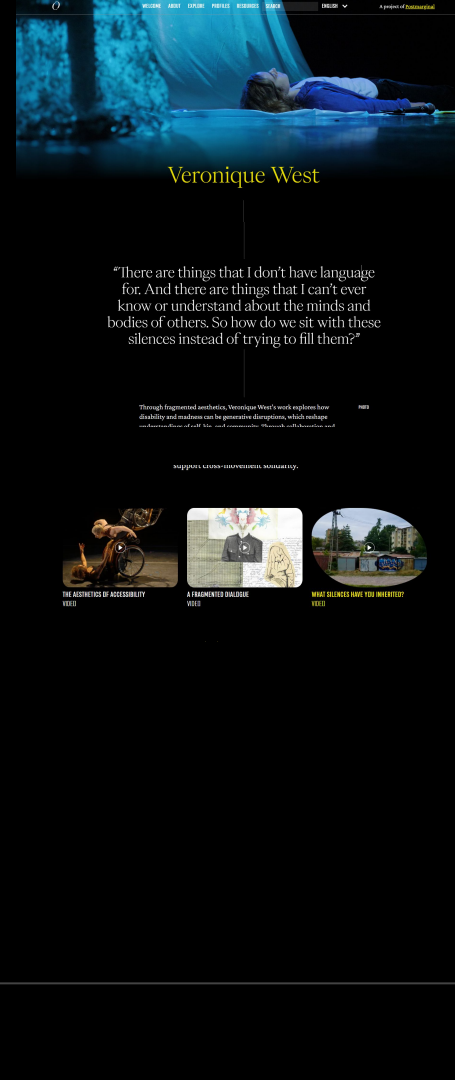
- Neurodivergent user
- Artist of TCCH

## Session 1:

- Instructions were lacking
- Plain language
- Sentence structure
- Titles were off
- Confusing poems + texts

## Session 2:

- Clearer sections
- Wording nicer
- Accessibility icon is more obvious
- Control information load



# FINAL CONCLUSIONS + TAKEAWAYS

- Hierarchy well done especially for neurodivergent and how brain works
- Cognitive load is reduced
- Appreciate themes
- User has control over how much information they want
- Hierarchy helps screen reader flow better
- "Hover only" options were changed
- Carousel menus added condense information



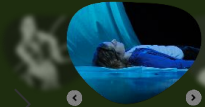
Lisa Ndejuru



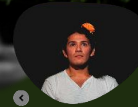
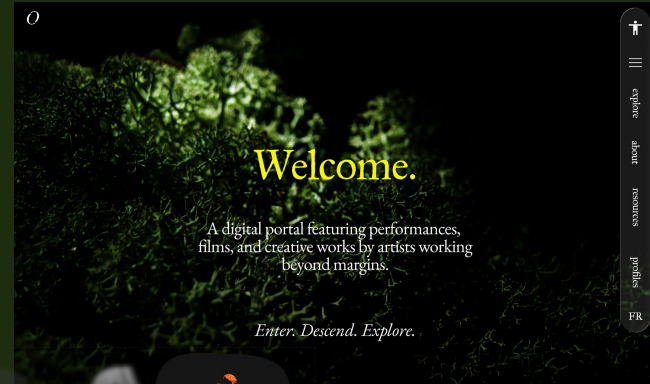
Audrey-Anne Bouchard



Barbara Kaneratonni Diabo



Veronique West



Santiago Guzmán

THANK YOU!!!